# **United States Department of the Treasury**

# HAF Annual Report Submitted by Kristy Cunningham

State of Arkansas - HAF AR 2024

# **Participant Information:**

Entity Name	Arkansas
Type of Recipient	State/DC
UEID	DM7JV6MBJNJ7
TIN	710847443
DUNS+4	113402692
FAIN#	HAF0040
Address	1 Commerce Way, Suite 602
City	Little Rock
State	Arkansas
Zip	72202

Please report discrepancies (if any) on the above information.	

Report Status:	Submitted
Date Submitted:	11/14/2024 11:58 AM
Submitted by	Kristy Cunningham, kristy.cunningham@arkansas.gov
Certified by	Kristy Cunningham

### **Point of Contact List:**

Name	Title	Email	Roles
MARK CONINE	President	mark.conine@arkansas.gov	HAF - Account Administrator;HAF - Point of Contact for Reporting;HAF - Authorized Representative;SSBCI Capital - Account Administrator;SSBCI Capital - Authorized Representative;SSBCI Capital - Account POC;SSBCI TA - Authorized Representative;SSBCI SBOP - Account Administrator;SSBCI SBOP - Account Administrator;SSBCI SBOP - Account Administrator;SSBCI SBOP - Account POC;SSBCI SBOP - Authorized Representative
Robert Arrington	Director of Home Ownership and Public Finance	robert.arrington@arkansas.gov	HAF - Account Administrator;HAF - Point of Contact for Submission;HAF - Point of Contact for Reporting;HAF - Authorized Representative

Name	Title	Email	Roles
Kristy Cunningham	Department of Finance Authority		HAF - Point of Contact for Submission;HAF - Point of Contact for Reporting;HAF - Authorized Representative

## **Community Engagement and Outreach:**

1. Did you continue outreach to communities once your HAF Program(s) began?	Yes
2. Please quantify the total amount of funds spent on outreach.	\$0.00

3. You identified the Community-based Organizations listed below in your HAF Participant Plan or a previous report. Please indicate whether or not you have performed outreach to these organizations using the checkboxes in the "Outreach performed" column.

Community-Based Organization	Туре	Added on this report?	Outreach Performed?
Paragould Kiwanis	Community Organization		
Blytheville Lions Club	Community Organization		
Centennial Bank	Community Organization		
Blytheville Courthouse	Community Organization		
Woodruff County Courthouse	Community Organization		
First National Bank	Community Organization		
Supreme Lending	Community Organization		
Governors Mansion	Community Organization		
Rotary Club - BRTC	Community Organization		
Rotary Club - Stuttgart	Community Organization		
Regional Cattlemens Association	Community Organization		

Community-Based Organization	Туре	Added on this report?	Outreach Performed?
S. Arkansas Board of Realtors	Community Organization		
Arkansas Association of Counties	Community Organization		
Arkansas Municipal League	Community Organization		
Mortgage Bankers of Arkansas	Community Organization		
Arkansas Bankers Association	Community Organization		
Arkansas Realtor Association	Community Organization		
Arkansas Association of Community Action Agencies	Community Organization		
Crowley's Ridge Development Council	Community Organization		
HouseAboutIt	Community Organization		
East Arkansas Board of Realtors	Community Organization		
JCREC Board of Realtors	Community Organization		
Arkansas Broadcasters Association	Community Organization		
Arkansas Manufactured Housing Association	Community Organization		
Arvest	Community Organization		
ServiSolution	Community Organization		
US Bank	Community Organization		
Southern Bank Corp	Community Organization		

Community-Based Organization	Туре	Added on this report?	Outreach Performed?
Arkansas Community Organizations	Community Organization		
Arkansas Martin Luther King Commission	Community Organization		
Bank of Arkansas	Community Organization		
Bill Kopsky- Arkansas Public Policy Panel	Community Organization		
Achange	Community Organization		
Credit Counseling of Arkansas	Community Organization		✓
Community Resources Technicians	Community Organization		
First Horizon Bank	Provider		
Entergy	Provider		
Arkansas Association of Community Action Agencies	Provider		
HouseAboutIt	Provider		
Legal Services of Arkansas	Provider		

## **Performance Goals:**

Title	Program Design Element	Status	New	Continue
Dollar amount paid for mortgage payment assistance	Mortgage Payment Assistance	Goal Met		
Dollar amount paid for mortgage related expenses	Mortgage Payment Assistance	Goal Met		
Help 350 homeowners stabilize their household finances	Mortgage Principal Reduction	Not On Track		
Commit \$500K in utility assistance, with \$300K to LMI	Payment Assistance for Homeowners Utilities	Goal Met		
Commit \$250K in mortgage reinstatement assistance, with \$150K to LMI	Payment Assistance for Homeowner's Internet Service	Not On Track		
Discontinued	Mortgage Reinstatement	Not On Track		
Discontinued	Payment Assistance for Homeowners Utilities	Not On Track		
Discontinued	Payment Assistance for Homeowner's Internet Service	Not On Track		

## **Methods for Targeting:**

ADFA's outreach efforts directed outreach and communication toward potentially eligible Arkansas homeowners with a specific focus on 1) homeowners with incomes equal to or less than 100% of the area median income and 2) the socially disadvantaged. The Arkansas HAF program's communication and outreach efforts have been effective in reaching eligible applicants. Our goal was a target approach to bring in quality over quantity. The program retained its approach to focus on our intended demographic. This allowed us to better serve those in need instead of spending time on sorting through a large influx of ineligible applicants. This targeted approach was achieved by setting clear parameters and guidance on the

1. Please provide an update on your targeting plan including challenges, successes, etc.

program's eligibility requirements. Through this approach, ADFA was able to successfully complete making mortgage reinstatement, monthly payment, and principal reduction benefits including reinstatement benefits for its utility and internet/broadband disbursements on

	behalf of homeowners in September 2023.
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2. Is the targeting plan put forth in the HAF Plan achieving the desired results?

Yes

#### **Best Practices and Coordination:**

1. Have you coordinated with any of these agencies? (FHA, VA, USDA, GSE's, Yes State or Local Agencies that hold mortgage portfolios) ADFA continues to refer homeowners for **HUD-certified** housing and/or debt counseling assistance. Referral reasons included: 1) homeowner determined ineligible to receive HAF benefits, 2) homeowner suffered a permanent reduction of income, and 3) homeowner requires assistance and support to achieve a more affordable mortgage payment. When the Arkansas HAF program closed its application portal in June 2023, ADFA worked with CCOA to

develop and implement a transition plan that included transfer the HAF toll-free If so, please provide best practices and information on coordination efforts. number to CCOA. This plan ensures homeowners who call the HAF program looking for financial assistance are able to speak with an experienced housing counselor and obtain **HAF** non-monetary assistance e.g., receive free housing,

		and debt counseling assistance.
2. Have you coordinated with servicers?		Yes
If so, please provide best practices and information on coordination efforts.	mortgage 103 utility/inte vendors v participate program. communic participate through S Bulletins, emails, ar Servicers on progra policies a that impact homeown work perfet to administ benefits. prepared closure, fi disbursen	cated with ing servicers servicer webinars, and phone calls. were updated im, including its and processes cted the her and the ormed together ster program As the program for portal

servicer

Arkansas.

communications to ensure HAF benefits were applied to the homeowner's loan in a timely manner. ADFA also advised servicers about its transition the HAF toll-free number to Credit Counseling of

#### **Certification:**

#### **Statement**

I certify that the information provided is accurate and complete after reasonable inquiry of people, systems, and other information available to the HAF participant. The undersigned acknowledges that any materially false, fictitious, fraudulent statement, or representation (or concealment or omission of a material fact) in this submission may be the subject of criminal prosecution under the False Statements Accountability Act of 1996, as amended, 18 USC 1001, and also may subject me and the HAF participant to civil penalties, damages, and administrative remedies for false claims or otherwise (including under 31 USC 3729 et seq.) The undersigned is an authorized representative of the HAF participant with authority to make the above certifications and representations on behalf of the HAF participant.

1. How much in interest did you earn on HAF award funds in your last fiscal year?	\$767,336
2. If you earned interest in excess of \$500, did you remit that excess earned interest to the Department of Health and Human Services Payment Management System (PMS)?	Yes